

Dear Sir/ Madam,

We are pleased to announce that the ICAR-Indian Institute of Agricultural Biotechnology (IIAB), Ranchi in association with Plant Tissue Culture Association (India)- [PTCA(I)] is organizing **42nd Annual Meeting of PTCA (I) & International Symposium on “Advances in Plant Biotechnology and Genome Editing” (APBGE-2021)** through “virtual” mode on **April 8-10, 2021**. The PTCA (I), established in 1976, is an elite body of Plant Tissue Culture and Plant Biotechnology Scientists, several of whom are pioneers in this field, while others have established scientific credentials. The annual meeting of the association is combined with a three-day Symposium on a theme related to advances in plant tissue culture and plant biotechnology. The PTCA (I) has been providing this unique platform by facilitating annual congregation of scientists, year after year, for more than past four decades.

We expect that ~ 500 International and National delegates will participate in the symposium, including national and overseas speakers. On behalf of the organizing committee, I have a pleasure of inviting your participation in the symposium. You are requested to sponsor the event as per the details mentioned below.

Sponsor Category	Rate (INR)	Privileges
Platinum	1,00,000	Name/logo at prominent places including dais/website; Presentation opportunity; Advertisement in souvenir (full page color, back of the cover).
Gold	50,000	Name/logo at prominent places including dais/website; Advertisement in souvenir (full page color).
Silver	25,000	Name/logo on website; Advertisement in souvenir (full page color)
Bronze	10,000	Name/logo on website; Advertisement in souvenir (half page color)

Advertisement material and willingness for participation should reach to undersigned through email, latest by 20th March, 2021. Symposium brochure is attached for your ready reference.

Looking forward to your positive response.

Dr. Anil Kumar Singh

Principal Scientist & Symposium Convener

ICAR-Indian Institute of Agricultural Biotechnology, Ranchi-834010, India

Phone: +91 9816648959 | E-mail: anils13@gmail.com; ptca2021@gmail.com | Web: www.apbge2021.co.in